

3,000 GET SUITES AT PARKCHESTER

Families in Bronx Housing
Project Rent Apartments
From Floor Plans

BIG DEMAND FOR 3 ROOMS

Many Newlyweds to Live
There—5,000 Men Work on
the Grounds Daily

More than 3,000 apartments have been leased at Parkchester, the \$50,000,000 housing development of the Metropolitan Life Insurance Company in the East Bronx, it was announced yesterday. The project is still under construction and when completed next year will house 12,200 families or about 40,000 persons.

The management adopted a system of renting from complete floor plans and showed prospective tenants model apartments decorated by leading department stores. It said 75,000 persons passed through a single furnished suite during last Winter and early Spring and that as many as 3,000 persons have visited on a Sunday the three model suites on display.

The three-room apartments have proved most popular, with a good demand for suites containing four rooms. There are only ninety-eight two-room apartments in the development and all these have been taken, the announcement said.

Intended for families with incomes of \$1,800 to \$4,500, Parkchester tenancies represent a cross-section of the middle-income group of the population. Four hundred and fifty of the leases were signed by couples or individuals who were starting out in housekeeping for the first time. Most of these were newlyweds and some were married couples who had "doubled up" by living with relatives.

Of the families that have taken suites, 36 per cent have automobiles. Among the first families are 163 individuals listed as proprietors of businesses and 101 as executives. There are 220 policemen and firemen and seventy-three in educational work, mostly teachers.

The management said that as many as 5,000 men work on the grounds daily.

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